

# Harriet Wang

## EDUCATION

University of California, San Diego  
Bachelor Degree of Science  
Cognitive Science – Human Computer Interaction  
with a Minor study in Computer Science

## PORTFOLIO

[www.harrietwang.com](http://www.harrietwang.com)

## CONTACT ME

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## WORK

### Route | Senior Product Designer

2022 – current Los Angeles, CA

### Route | Product Designer

2021 – 2022 Los Angeles, CA

Designed and delivered core app features to successfully engage user base and elevate brand identity through competitive analysis, prototyping, and user testings in a cross-functional team setting.

Collaboratively updated a component based design system to ensure consistent, accessible, and reusable designs throughout the development lifecycle.

Established and delivered a scalable design system to streamline asset creations for Lifecycle Marketing team and partnership communications.

### Composite Apps | Product Designer

2020 – 2021 Irvine, CA

Delivered B2B and B2C SaaS solution cross-functionally with stakeholders across public service, military operation, and the healthcare sectors.

Researched and delivered end-to-end AI chatbot user experience and brand guidelines.

Implemented and successfully operationalized component based design systems to reduce QA time, streamline cross-functional collaboration, and optimize designer workflow.

### American Express | UX Design Intern

2019 New York City, NY

Researched, iterated, and delivered a redesign for company-wide IT solutions on web and app mobile platform to streamline employee trouble-shooting experience.

### UC San Diego Bookstore | Web Developer

2018 – 2019 San Diego, CA

Designed and Implemented responsive web designs. Search Engine Optimization and Lifecycle Marketing. HTML & CSS, and JavaScript.

### UC San Diego | Instructional Assistant

2019 San Diego, CA

Tutored and Instructed undergraduate students for Cognitive Science 14B: Introductory Statistics with a focus on Data Science in R and Python.

### Comparative Cognition Lab | Undergraduate Researcher

2016–2018 San Diego, CA

Conducted literature and field research, and collected quantitative and qualitative data for moderated and unmoderated behavioral studies.

## SKILLS

Figma  
Sketch  
Illustrator  
Photoshop  
Webflow

Principle  
Origami  
After Effects  
InVision  
Framer

Javascript  
React.js  
HTML  
CSS  
SQL

Usability Testing  
Market Research  
Competitive Analysis  
R/RStudio  
Python